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CARDIMED

CLIMATE ADAPTATION AND RESILIENCE
DEMONSTRATED IN THE MEDITERRANEAN REGION

Style guide



1. INTRODUCTION

Purpose

This brand book seeks to establish a comprehensive and unified style guide for all CARDIMED documents and materials. Its purpose is to maintain brand consistency, adhere to best practices, and create a readily recognizable project identity.



2. THE LOGO



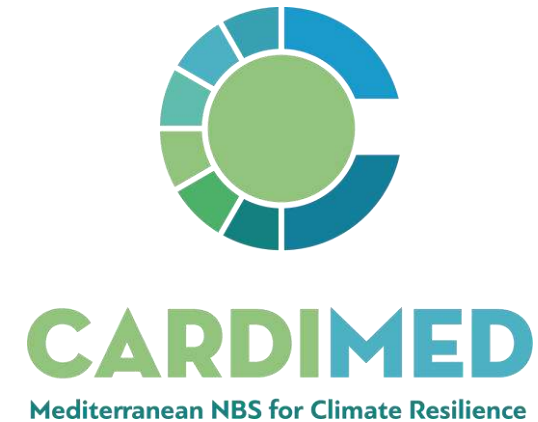
1

FULL COLOUR



2

FULL COLOUR WITH TAGLINE



2. THE LOGO



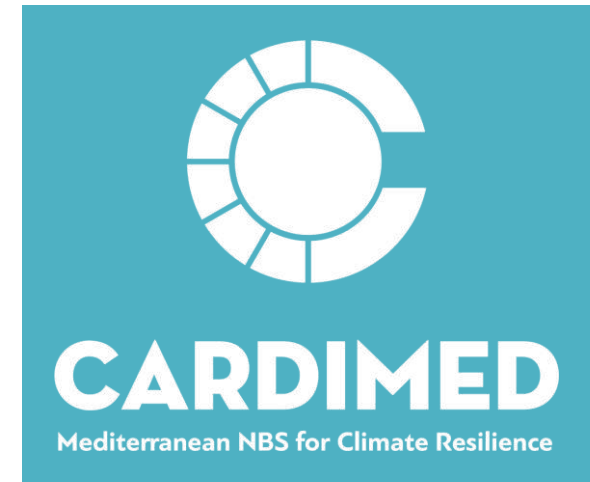
1

WHITE



2

WHITE WITH TAGLINE



3. EU EMBLEM

Operational guidelines



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- It is mandatory that all communication outputs include the following emblem and disclaimer
- The HEU programme emblem is available to download in different qualities and sizes from in the [EC Website](#).
- Disclaimer: Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or REA. Neither the European Union nor the granting authority can be held responsible for them.
- [New Horizon EU programme acknowledge](#)
- [Use of the EU emblem in the context of EU programmes 2021-2027](#)

3. EU EMBLEM



Use of the EU emblem in Horizon Europe programme (full colour)

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.



3. EU DISCLAIMER



Use of the EU emblem in Horizon Europe programme (white version)

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.



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4. COLOUR PALETTE

Primary colours

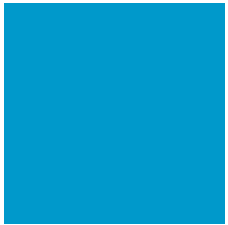


- RGB: 50 02 63 00
- CMYK: 97% 84% 18% 5%
- HEX: #92CA7D

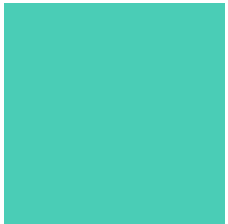
- RGB: 146 196 125
- CMYK: 50 02 63 00
- HEX: #4EB1C3

4. COLOUR PALETTE

Complementary colours



- RGB: 0 153 203
- CMYK: 90% 10% 0% 0%
- HEX: #0099CB



- RGB: 74 205 182
- CMYK: 73% 0% 24% 0%
- HEX: #4ACDB6



- RGB: 00 128 128
- CMYK: 95% 15% 39% 3%
- HEX: #008080



- RGB: 00 125 153
- CMYK: 93% 20% 19% 3%
- HEX: #007D99



- RGB: 68 114 196
- CMYK: 77% 38% 1% 0%
- HEX: #4472C4

5. TYPOGRAPHY

Tittle

Trebuchet MS Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

!"·\$%&/()=?¿

1234567890

Subtitle

Trebuchet MS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

!"·\$%&/()=?¿

1234567890

Body

Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

!"·\$%&/()=?¿

1234567890

This is a Tittle

This is a Subtitle

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum



5. TEMPLATES

Agenda, working document, minutes...



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[TITLE OF THE EVENT] AGENDA
[Day, Month, Year]

TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation
TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation
TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation
TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation
TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation
TIME	COFFEE BREAK
TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation
TIME	TITLE OF THE SESSION Speaker 1 Speaker 2 Speaker 3 Speaker 4
TIME	TITLE OF THE SESSION Speaker, organization Title of the presentation Speaker, organization Title of the presentation Speaker, organization Title of the presentation

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Title
Subtitle

Title

CARDIMED

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PARTICIPANT LIST

N°	ORGANIZATION	LAST NAME	NAME
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
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19			
20			
20			

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5. TEMPLATES

Deliverables



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 CARDIMED CLIMATE ADAPTATION AND RESILIENCE DEMONSTRATED IN THE MEDITERRANEAN REGION	
Deliverable X.X Name of the Deliverable	
	

Deliverable X.X			
Deliverable information:			
Funding scheme:	EU		
Project Coordinator:	NTUA		
Start date of the project:	01.09.2023	Duration of the project:	54 months
Contractual delivery date:	XX.XX.XXXX (deadline as stated in the DoA)		
Actual delivery date:	XX.XX.XXXX		
Contributing WP:	WPX: XXXXXXXXXXXXX		
Dissemination level:	Choose one of these options according to what is stated in the DoA: Public or Sensitive (only for members of the consortium including the Commission Services)		
Responsible partner:	(Person name – Organization)		

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5. TEMPLATES

Power Point





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Partner logo



TITLE OF THE PRESENTATION

Speaker

[Day, Month, Year], Place

• Picture



CARDIMED

• Staff Picture



TITLE 1

Subtitle 1

Lorem ipsum dolor sit amet consectetur adipiscing elit volutpat, tempus metus quam massa varius at ornare proin euismod, nisl nibh porttitor egestas eros platea parturient. Senectus penatibus nibh suspendisse id quam ut sollicitudin gravida, ridiculus dapibus suscipit eros libero potenti hendrerit maecenas, ultrices commodo molestie vehicula pulvinar sed dictum. Cursus aliquam interdum primis in iaculis vivamus sapien semper et, accumsan aliquet dis dui sollicitudin purus viverra ligula, volutpat taciti nullam commodo augue luctus condimentum torquent.

CONTACT DETAILS

NAME

Partner

Email

Contact details



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www.cardimed-project.eu

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